



2026 Sponsorship Opportunities



Contact Executive Director Will Nord
(willnord@willowsparkpreserve.org) with any questions about
sponsoring events with Willows Park Preserve



Mission & Values

The Willows Park Preserve's mission is to revitalize the Willows Mansion as an integral part of the Willows Park and open it to the community as a welcoming and inclusive place for relaxation, connection, celebration and life-long learning.

Core Values: Community, Inclusivity, Open Space, Historical Preservation, Life-long Learning, Health and Wellness, Arts and Culture Collaboration

Why should I sponsor?

By partnering with local businesses and supporters, we're able to provide a diverse offering of fun and meaningful community programs and events. These collaborations not only provide essential financial support but also help build a shared sense of stewardship—uniting organizations and neighbors who believe in protecting and celebrating a place that belongs to everyone.

We look forward to partnering with you!

[CLICK HERE FOR SPONSORSHIP APPLICATION](#)

If you would prefer a paper copy, contact Will Nord.

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HOLIDAY OPEN HOUSE

December 4-5, 2026

One of our largest annual community events, our holiday open house opens the Willows Mansion to more than 500 guests to ring in the festive season with gift vendors, kids crafts, and music.

SPONSORSHIP LEVELS

Presenting Sponsor | \$2,500 *(1 available)*

- Presenting sponsor name or logo recognition on all event eBlasts, webpage, sponsor thank you flyer, and other marketing materials before, during, and after the event.
- Personal sponsor thank you on social media
- Personal sponsor shout out in the WPP Monthly Newsletter
- One vendor table at the Holiday Open House
- 8 tickets to the Open House Preview Party

Willows Mansion Level | \$1,000

- Name or logo recognition on all event eBlasts, webpage, sponsor thank you flyer, and other marketing materials before, during, and after the event.
- One vendor table at the Holiday Open House
- 4 tickets to the Open House Preview Party

WPP Supporter Level | \$500

- Name recognition on all event eBlasts, webpage, sponsor thank you flyer, and other marketing materials before, during, and after the event.
- 2 tickets to the Open House Preview Party

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